



RATE CARD 2026



ABOUT US

SIDMEDIA

SIDMEDIA is the Premier media ministry for the Southern Africa-Indian Ocean Division of the Seventh-day Adventist Church. We produce and broadcast inspiring content across Television, Radio, and Digital platforms reaching audiences throughout South Africa, Zimbabwe, Zambia Botswana and the Indian Ocean territories.
(Reaching audience throughout Southern Africa and Across the Globe)

OUR BRANDS



Television & Video

A Television and Video content inspiring hope and positive transformation to the viewers and Listens. It can be accessed both as an Application and also as a Website on Internet



Audio Productions

Adventist World Radio delivering powerful audio content and faith based programming

Over 5000 Monthly listeners on AWR | 95% English | Ages 20 -55 | 55% Male 45% Female

Active Digital Presence

-  7,240+ APP USERS
-  38,400+ WEBSITE USERS
-  24K+ TIKTOK FOLLOWERS



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www.sidmedia.org
www.sidadventist.org
www.adventist.africa
www.hopeafrica.tv



PACKAGE	DESCRIPTION	RATE PER DAY
BASIC STUDIO	EMPTY SHELL STUDIO SPACE	R2,500
STANDARD STUDIO	STUDIO+LIGHTING+MEDIA CREW	R7,500
FULL PRODUCTION	STANDARD+PRODUCER+POST-PRODUCTION	R12,500
LOCATION SHOOT	CREW ON LOCATION (GAUTENG ONLY)	R17,500
LED SCREEN RENTALS	9X2M NOVEASTAR+LED SCREEN+CONTROLLERS	R12,000

Multi-day discounts: 3-5 days (10% off) 6-10 days (15% off) 11+ days (custom quote)

RECORDING SERVICES

SERVICE	RATE
STUDIO RECORDING SESSION Studio + Engineer + Mics 3 hours Minimum	R1,250 PER HOUR
MUSIC PRODUCTION	R3,700 PER TRACK

VIDEO/FILMING

SERVICE	RATE
Video/Filming recording	R6,000 (Per day)
Live Streaming	R4,000 per day R2,000 for half day
Transport and Labour for LED Screens setting	R4,000 per day

PLEASE NOTE THAT:

Cross-Border Customs
Fees to be billed according to the country of destination.

RADIO ADVERTISING SPACE

WEEKENDS

SAT - SUN R100 20 SPOTS - R2,000
 NOTE: Production Costs not included

SHOW SPONSORSHIP PACKAGES

PACKAGES

STANDARD SHOW SPONSORSHIP

2X intros (11") + 1x outro (10")
 30" advert
 2x interviews (Fri, Sat, Sun)

PREMIUM SHOW SPONSORSHIP

Everything in Standard
 Additional 30" Feature Spot
 Social Media Promotion

MONTHLY RATE

R 4,000

R 6,000

PASTORAL SERMON SLOTS

SINGLE SERMON SLOTS

30 - Minute vetted sermon | Daily 20:00 - 21:00

R 500

MONTHLY PACKAGE

Friday, Saturday and Sunday

R 4,500

WEEK DAYS

Our Advertising Services

Time Slot

30 SEC Slot

Monthly Package

Morning (06-10) AM

R120

30 Slots - R3,600
 60 Slots - R7,200

Evening (04-08) PM

R120

30 Slots - R3,600
 60 Slots - R7,200



ADVERTISE WITH US

SERVICE	RATE
Composition + Consultation + Recording	
Commercial Audio Production Single Jingle (excl. usage fees)	R12,500
Audio Post-Production Sound Design + Mixing (3 Revisions)	R1,000 Per Hour
Remote Recording Consultation + Engineer + Equipment (Travel excl.)	R1,850 Per Hour

GET STARTED AND ADVERTISE WITH US

Email: marketing@sidmedia.org

Phone: +27 012 001 7671

Website: www.sidmedia.org

Terms & Conditions Apply | Prices exclude VAT
We reserve the right to reject content that conflicts with our values

