



# **ONEVOICE27**

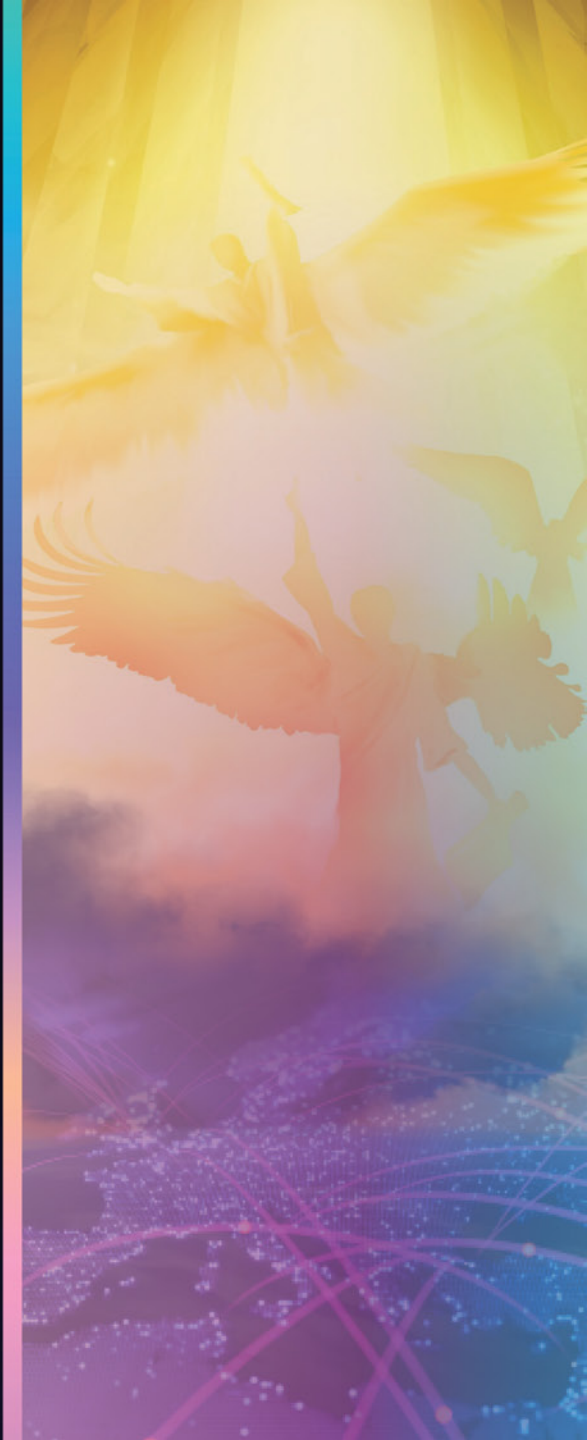
MISSION FOR ALL



Population in Unreached  
People Groups

**3.40 Billion**

[joshuaproject.net](http://joshuaproject.net)



“*And this gospel of the kingdom  
will be preached in all the world  
as witness to all nations, and then  
the end will come.*”

Matthew 24:14

*HOW*

**ARE WE TO RESPOND TO THE TIMES?**





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“ Let every worker..., study, plan, devise methods, to reach the people where they are. We must do something out of the common course of things. We must arrest the attention. We must be deadly in earnest. We are on the very verge of times of trouble and perplexities that are scarcely dreamed of. ”

Evangelism, p. 122

# MEDIA

The image is a complex digital collage. The background is a dark, textured surface, possibly wood, with a grid of small, overlapping, semi-transparent images. These images include various scenes of people using technology: a person on a laptop, a person on a tablet, a person on a smartphone, a person on a laptop, a person on a tablet, a person on a smartphone, a person on a laptop, a person on a tablet, a person on a smartphone, a person on a laptop, a person on a tablet, a person on a smartphone. The overall color palette is dominated by dark blues, purples, and greys, with occasional bright colors from the individual images within the collage. The word 'MEDIA' is centered in a large, white, sans-serif font.



# KEY STATISTICS

- **5.41 billion** people on social media
- **7.4 billion** active smartphones
- **5.3 billion** TV viewers and radio listeners
- **63.9%** on social media worldwide
- **14 billion** hours per day on social media
- **2.2 billion** books sold annually



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# 1 PROJECT

A vertical strip on the left side of the slide features silhouettes of several people walking away from the viewer. The background of this strip is a gradient from dark purple at the bottom to a lighter, pinkish-purple at the top.

1PROJECT

# SEPTEMBER 2027

United in

- *Timing, theme, and global marketing*

Diverse in

- **Decentralized** approaches
- **Contextualized** in the communication of the message



1PROJECT

# ALL MEDIA

Every platform becomes a pulpit.

- *Social media*
- *Publishing*
- *Radio*
- *Television*



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7PROJECT

# THE MESSIAH

- Jesus Christ - the Messiah is the **central theme**
- 2,000 year anniversary of Jesus' baptism

Everything points to Him

# FUNDAMENTAL PRINCIPLES

- Administrative → Decentralization
- Missiological → Contextualization
- Institutional → Collaboration and integration

The background of the image is a gradient of blue and purple, with a soft, out-of-focus texture. Two hands are visible, held up with palms facing each other, fingers spread. The hands appear to be of a light skin tone. The overall mood is one of hope, prayer, or preparation.

# 2 PREPARATION



## 2 PREPARATION

# UNITED IN PRAYER

We **plead** for:

- the Holy Spirit's presence
- power to guide, empower, and transform.



## 2 PREPARATION

# PROPHETIC BOOKS

- Daniel spotlights Christ's first coming
- Revelation heralds His second.
- Members and pastors dive deep into Christ-centered prophecies, supported by *The Great Controversy*.

“ *When the books of Daniel and Revelation are better understood, believers will have an entirely different religious experience. They will be given such glimpses of the open gates of heaven that heart and mind will be impressed with the character that all must develop in order to realize the blessedness which is to be the reward of the pure in heart.* ”

Testimonies to Ministers and Gospel Workers, p.114

A close-up photograph of a person's hands holding an open book, likely a Bible, with their fingers resting on the pages. The person is wearing a blue plaid shirt and blue jeans. The background is a solid dark blue.

## 2 PREPARATION

# THE DESIRE OF AGES

“

*Spend a thoughtful hour each day in contemplation of the life of Christ.*

”

The Desire of Ages, p. 83

A photograph of a church service, overlaid with a strong purple color filter. In the foreground, a person's hands are visible, holding an open Bible and pointing to a specific passage. In the background, other people are seated, some with their hands clasped in prayer. A guitar is partially visible on the right side of the frame. The overall atmosphere is solemn and spiritual.

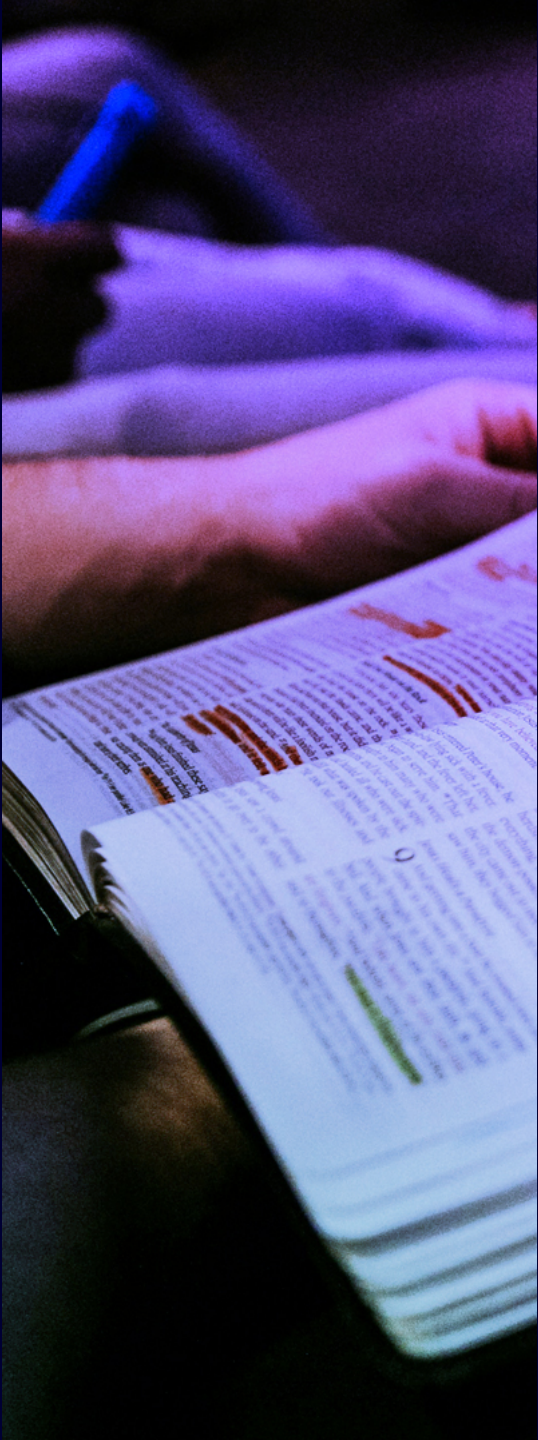
# 3 PURPOSE



## 3 PURPOSE

# CHURCH MOBILIZATION

- Every member personally involved in disciple-making
- Every Adventist media outreach connects interested people with local churches



## 3 PURPOSE

# BIBLE STUDY REQUESTS

- Every church transforms into a Bible School, actively following up Bible study requests.



## 3PURPOSE

# HARVEST EVENTS

- Every church hosts harvest events, welcoming viewers and listeners from every media platform.
- Members establish home groups within their communities.



# ONE VOICE 27

MISSION FOR ALL

## 1 PROJECT

September 2027

All Media

The Messiah

## 2 PREPARATION

Prayer Initiatives

Prophetic Books

The Desire of Ages

## 3 PURPOSE

Church Mobilization

Bible Study Requests

Harvest Events

**Communion  
with God**

**Identity in  
Christ**



**Mission for all**

**Unity through  
the Holy Spirit**



“ *Then a third angel  
followed them,  
saying with a loud  
voice...*

”

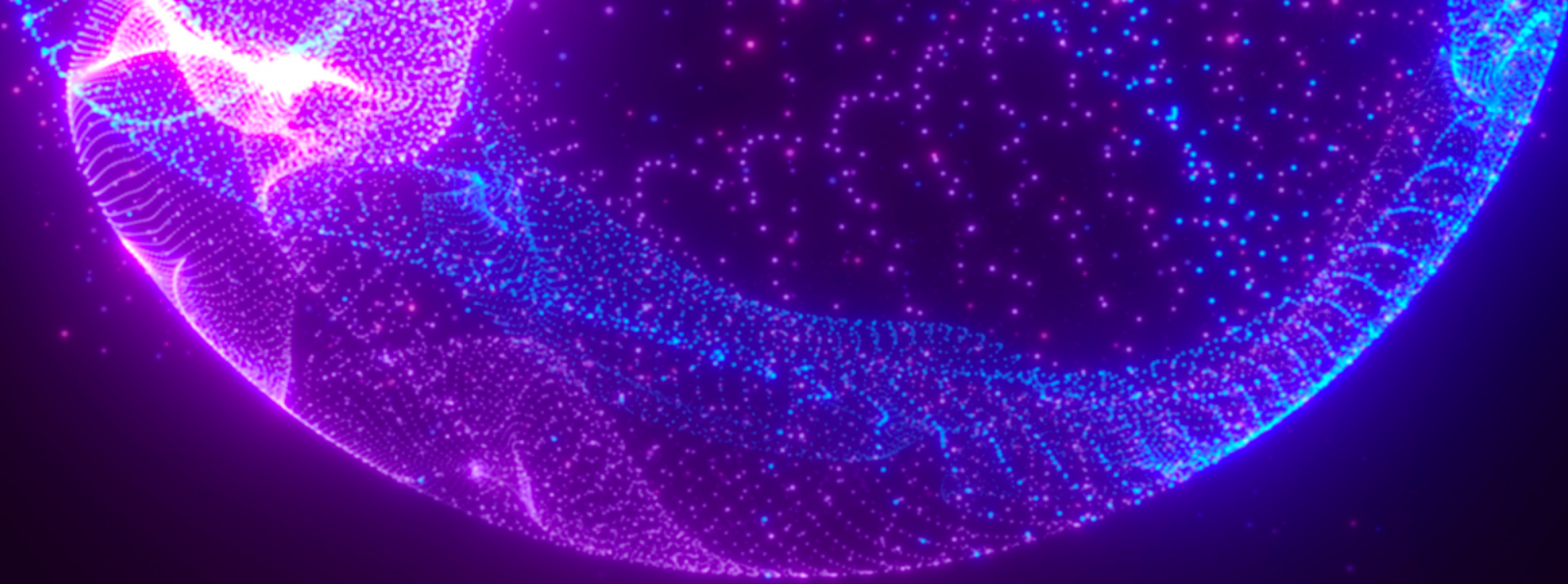
Revelation 14:9



If we want to preach  
in a loud voice, we  
need to preach in  
*One Voice*

A conceptual image featuring a pair of hands holding a globe of the Earth. The hands are positioned as if supporting the globe from below. The globe is centered over an open Bible, which is lying flat on a dark surface. The Bible's pages are visible, showing some text. In the background, a large, glowing white cross is superimposed over a dark, cloudy sky. The entire scene is bathed in a soft, ethereal light, with a color palette dominated by deep blues, purples, and whites. The text "GROUNDED IN THE BIBLE" and "FOCUSED ON THE MISSION" is overlaid in a bold, white, sans-serif font across the center of the image.

**GROUNDED IN THE BIBLE**  
**FOCUSED ON THE MISSION**



# ONE VOICE 27

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Seventh-day  
Adventist® Church



HopeChannel



AWR360°  
BROADCAST TO BAPTISM



ADVENTIST  
REVIEW



SHARING  
hope

