



ANNUAL REPORT 2023



HopeChannel
Inspiration to Believe

NEW BEGINNINGS

In 2023, Hope Channel International experienced a significant leadership transition as Vyacheslav Demyan succeeded Derek Morris as President. In November 2023, Vyacheslav introduced the ambitious 2030 Vision to reach 1 billion people globally with the message of eternal hope. This vision challenges the organization to push boundaries and innovate in its mission to spread the gospel.



HOPE CHANNEL NETWORK UNITED FOR MISSION

Network Leadership Conference 2023

In an effort to unite and empower our global network for a joint mission, we hosted our first in-person Network Leadership Conference since COVID-19, with over 100 leaders from around the world in attendance. The theme focused on building bridges – within our network, in our spiritual connection with God, and with our audience. This meeting sparked essential conversations about the direction and audience of Hope Channel International's global ministry within the Seventh-day Adventist Church family of organizations, setting the stage for future growth.

Expanding the Global Network

In 2023, Hope Channel International expanded its global network, adding six new channels: Novo Tempo Portugal, Hope Channel Persia, Hope Channel Baraton, Hope Channel Kinshasa, Hope Channel Lesotho, and Hope Channel Seychelles. These new additions demonstrate our commitment to bringing the message of eternal hope to even more unreached people groups.





New Media Center in Kinshasa

Hope Channel International made a significant stride in its mission to spread hope by launching Hope Channel Kinshasa in the Democratic Republic of the Congo, in partnership with AWR and the East-Central Africa Division. The new media center, set to be completed in 2025, will produce content in French and Lingala, significantly impacting the local population of 17 million by addressing their cultural and spiritual needs.

194,000 Baptisms at “Hope for Africa”

Continuing our mission to spread hope globally, the “Hope for Africa” media evangelistic series, in collaboration with the East-Central Africa Division, was a significant outreach initiative in September of 2023. Over 20,000 downlink locations broadcast powerful messages of hope from Nairobi, Kenya, throughout 11 countries in East-Central Africa. Through this event, we witnessed an unprecedented number of baptisms – more than 194,000 people were transformed by the message of eternal hope and stepped into the waters of baptism.

Expanding the Impact Through “Almost Home”

Encouraged by the success of "Hope for Africa," we expanded our efforts with the "Almost Home" campaign in Port Harcourt, Nigeria, at the end of 2023. This media evangelistic initiative, in partnership with the West-Central Africa Division, resulted in over 21,000 baptisms, each representing a life changed by the message of eternal hope.



TECHNOLOGY FOR MISSION

In 2023, Hope Channel International continued to expand its suite of digital evangelism tools, Hope.Cloud, to support the global Hope Channel Network. By providing even the smallest studios around the world with access to cutting-edge media technology at no cost, Hope.Cloud significantly enhances their evangelistic efforts. Specifically, Hope.Cloud powers the live streaming and social media publishing of much of the global Hope Channel Network. In fact, in 2023, Hope.Cloud streamed nearly 24 million minutes of Christ-centered video content to Hope Channel viewers worldwide! With every division and General Conference attached field around the world now using some of the services, Hope.Cloud exemplifies the innovative ways HCI is advancing the worldwide mission of the Seventh-day Adventist Church.

CONTENT AND DISTRIBUTION FOR MISSION

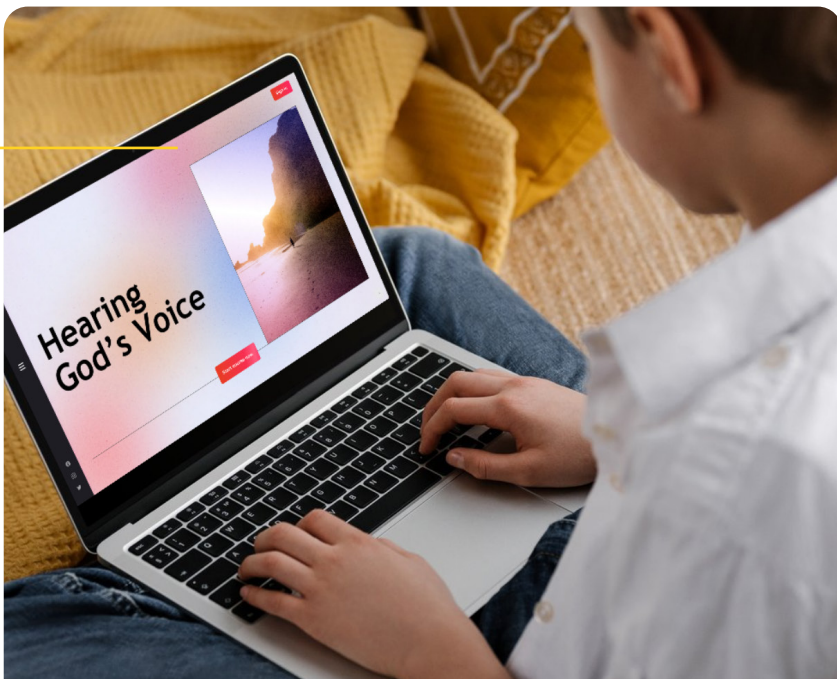
In 2023, Hope Channel International focused on producing Christ-centered biblical content that has been adopted, reformatted, or rebroadcast by numerous channels globally to enhance their mission. Some of the highlights include:

- **YouTube Optimization Seminars:** We conducted online seminars for our global network.
- **Kids Content:** Hope Kids YouTube Channel surpassed 100k viewers, and we created a new original series, "Bible Stories," for network-wide use.
- **3AM Brand and Prophecy Series:** We expanded the 3AM Morning is Coming series into more languages and developed new content for the 3AM brand.
- **Mental Health Series:** We developed a comprehensive mental health series.

The team also managed scheduling, coordination, and playlist automation integration for seven channels within the Hope Channel Network, and Hope Channel International supported five live Net events. These efforts highlight our commitment to quality media evangelism throughout our global network.



ENGAGEMENT FOR MISSION



As a resource for the global network to engage with their communities, Hope.Study expanded to offer more than 40 courses on various spiritual and theological topics. The platform is now accessible in various languages across 24 Hope Channels, including those in Australia, Ukraine, Zimbabwe, Japan, and many more regions, reflecting its broad international adoption.

MORE HIGHLIGHTS

Study Tours

In 2023, Hope Channel International hosted two impactful study tours: "In the Footsteps of the Patriarchs" in Egypt and "In the Footsteps of Jesus" in Israel. With almost 100 participants, these experiences were more than just explorations of biblical history – they were key opportunities to develop deeper relationships with friends of Hope Channel International. These shared spiritual experiences fostered a strong sense of community and personal connection with Hope Channel International. The tours have proven instrumental in deepening donor relationships and ensuring ongoing financial support for Hope Channel International's mission.



Hope@Night Evangelism

Hope@Night is a recent evangelistic initiative by Hope Channel International, using a late-night show format to reveal a God who is real, loving, and relevant today. Designed to reach non-Christians and those of other denominations, the program features a diverse range of guests sharing powerful testimonies on topics covering both traditional subjects like prophecy and modern issues such as relationships and forgiveness. The show plays a crucial role in Hope Channel International's mission to bring the Gospel to new audiences, featuring a non-Adventist, live studio audience that engages directly with the guests. The positive feedback has been overwhelming, with many viewers requesting further Bible studies and many secular influencers sharing segments of the show on their own platforms, garnering millions of views.

FINANCE REPORT



We are grateful to God and to our supporters for another year of financial stability. We continued to build the foundation of empowering the global Hope Channel Network for mission. Significant resources were allocated to provide global technological tools and services to accelerate mission. We endeavored to seek cost-efficient ways of utilizing media for evangelism.

In 2023 total revenues and support increased and this enabled the allocation of additional resources for program services. With an expanding global network, we are committed to support the provision of improved services. Therefore, we solicit your prayers to enable us to be more effective in sharing God's good news to the world.

We value your feedback and assure you of our commitment to be faithful stewards of the resources entrusted to us. Emerging trends in the media space provide new opportunities for us to leverage all available formats and platforms for evangelism. Thanks for your continued support.

A handwritten signature in black ink, appearing to read 'Gideon Mutero'.

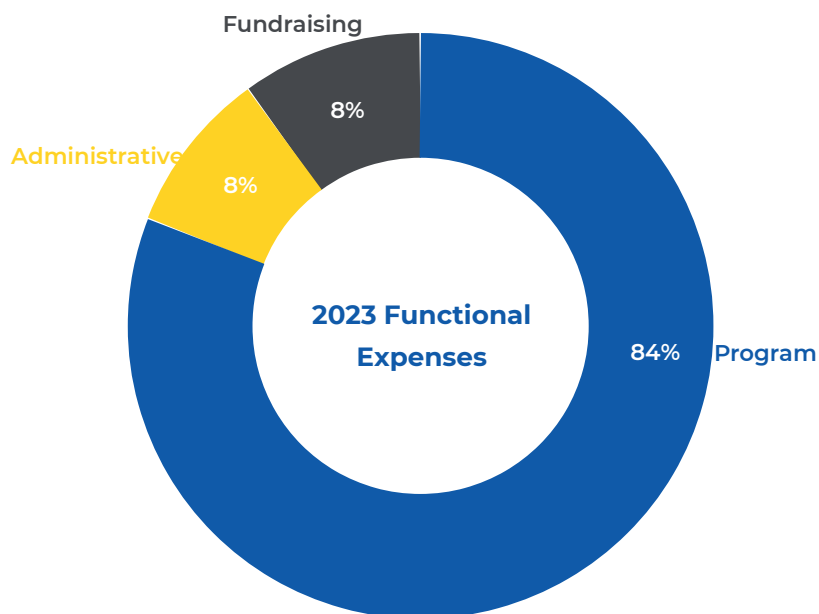
Gideon Mutero
Vice President/CFO
HOPE CHANNEL INTERNATIONAL



FUNCTIONAL EXPENSES

December 31, 2023 and 2022

	2023	2023 PERCENTAGE	2022
Program Service Functions			
ANALYTICS AND INNOVATION	\$ 724,970	6%	\$ 591,523
DIGITAL DISTRIBUTION	\$ 2,812,091	25%	\$ 1,211,385
HOPE MEDIA PRODUCTIONS	\$ 678,775	6%	\$ 759,801
INTERNATIONAL DEVELOPMENT	\$ 708,366	6%	\$ 723,734
MARKETING	\$ 1,385,564	12%	\$ 916,834
PROGRAM MANAGEMENT	\$ 502,527	4%	-
STUDIO SERVICES	\$ 1,587,453	14%	\$ 1,693,285
TELEVISION DISTRIBUTION	\$ 3,030,015	27%	\$ 3,102,881
Total	\$ 11,429,761	100%	\$ 8,999,443
Supporting Service Functions			
ADMINISTRATIVE	\$ 1,014,431	47%	\$ 853,669
FUNDRAISING	\$ 1,126,497	53%	\$ 1,085,448
TOTAL	\$ 2,140,928	100%	\$ 1,939,117
Functional Expense Analysis			
PROGRAM	\$ 11,429,761	84%	\$ 8,999,443
ADMINISTRATIVE	\$ 1,014,431	8%	\$ 853,669
FUNDRAISING	\$ 1,126,497	8%	\$ 1,085,448
TOTAL	\$ 13,570,689	100%	\$ 10,938,560



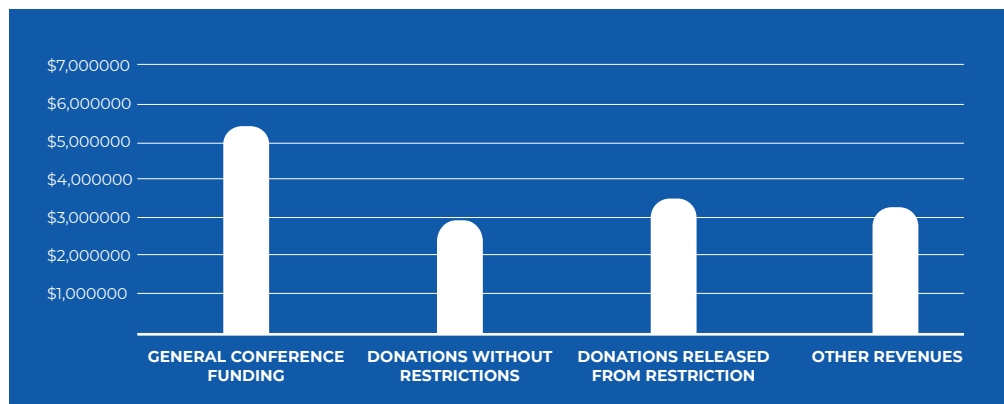
REVENUES AND SUPPORT WITHOUT DONOR RESTRICTIONS

December 31, 2023 and 2022

	2023	2023 Percentage	2022
GENERAL CONFERENCE TITHE APPROPRIATION	\$ 4,509,694	30%	\$ 4,509,695
GENERAL CONFERENCE EXTRAORDINARY TITHE APPROPRIATION	-	0%	\$ 680,000
GENERAL CONFERENCE NON-TITHE APPROPRIATION	\$ 40,519	0%	\$ 40,519
GENERAL CONFERENCE FACILITIES/ SERVICES APPROPRIATION	\$707,942	5%	\$ 766,443
DONATIONS	\$2,858,650	19%	\$ 2,593,578
OFFERINGS	\$1,162,793	8%	\$ 944,445
MATURED TRUSTS/WILLS	\$749,108	5%	\$ 431,849
BROADCAST SALES AND SERVICES	\$407,200	3%	\$ 368,350
MISCELLANEOUS INCOME & CONTRIBUTIONS	\$1,041,626	7%	\$ 403,054
DONATIONS RELEASED FROM RESTRICTION	\$3,471,537	23%	\$ 1,978,998
TOTAL REVENUES AND SUPPORT WITHOUT DONOR RESTRICTIONS	\$14,949,069	100%	\$ 12,716,931

Summary Of Revenues And Support Without Donor Restrictions

General Conference Funding	\$5,258,155	35%	\$ 5,996,657
Donations Without Donor Restrictions	\$2,858,650	19%	\$ 2,593,578
Donations Released From Restriction	\$3,471,537	23%	\$ 1,978,998
Other Revenues	\$3,360,727	23%	\$ 2,147,698
Total Revenues And Support Without Donor Restrictions	\$14,949,069	100%	\$ 12,716,931



STATEMENT OF FINANCIAL POSITION

December 31, 2023 and 2022

ASSETS	2023	2022
Current assets		
Cash and cash equivalents	\$ 11,338,263	\$ 6,104,768
Investments		\$ 6,163,314
Account receivable	\$ 733,960	\$ 533,356
Prepaid expenses	\$ 708,800	\$ 749,334
Total current assets	\$ 12,781,023	\$ 13,550,772
Plant assets		
Equipment	\$ 1,921,816	\$ 1,801,319
Other assets		
Cash allocated for purchase of equipment	\$ 3,282,434	\$ 1,655,769
Investment allocated for purchase of equipment		\$ 1,471,073
Western Adventist Foundation charitable gift annuities	\$ 1,184,284	\$ 1,180,076
General Conference charitable gift annuities	\$ 56,086	\$ 83,994
Total other assets	\$ 4,522,804	\$ 4,390,912
Total assets	\$ 19,225,643	\$ 19,743,003
LIABILITIES		
Current liabilities		
Accounts payable	\$ 300,609	\$ 900,084
Total current liabilities	\$ 300,609	\$ 900,084
Total liabilities	\$ 300,609	\$ 900,084
NET ASSETS		
Unallocated non-tithe	\$ 8,570,151	\$ 7,112,208
Unallocated extraordinary tithe	\$ 1,567,886	\$ 1,779,745
Allocated depreciation funding	\$ 3,282,434	\$ 3,126,841
Allocated net invested in plant	\$ 1,921,816	\$ 1,801,319
Total net assets without donor restrictions	\$ 15,342,287	\$ 13,820,113
Total net assets with donor restrictions	\$ 3,582,747	\$ 5,022,806
Total net assets	\$ 18,925,034	\$ 18,842,919
Total liabilities and net assets	\$ 19,225,643	\$ 19,743,003



THANK YOU FOR YOUR SUPPORT

Thank you for your unwavering support and commitment to the mission of Hope Channel International. Your leadership and collaboration have been instrumental in our 2023 accomplishments. As we look ahead, we invite you to continue supporting the missional efforts of Hope Channels in your area – whether at the division, union, or conference level. By integrating these efforts into the broader missional strategies of the Seventh-day Adventist Church, we can enhance our collective impact. Together, we can reach the unreached with the message of eternal hope.

